SUMMER 2011

Joshua Creek Ranch hooting Tales

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Sporting Clays Leagues

www.joshuacreek.com 830.537.5090

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igeon Shoot



Private Invitational Pigeon Shoots In the beautiful spring and summer setting of the Texas Hill Country

"A shooting experience as unforgettable as upland bird hunting and driven pheasant shooting at this premier wingshooting destination"

Joshua Creek Ranch is available throughout the spring and summer from April through September to schedule your own private half-day invitational columbaire pigeon shoot for 200 to 500 birds. The friendly competition and relaxed atmosphere of this shooting event gives hosts and their guests the opportunity for plenty of "Face-Time" under the tent...and there's nothing like "Face-Time" to build deep and lasting relationships with customers, family and friends. Add lunch or a dinner party to complete the festive event.

Number of Pigeons	Total Cost of the Shoot
200	\$5,000
300	\$6,500
400	\$8,000
500	\$10,000

Cost of the shoot is based on the number of birds, without regard to the number of shooting guests and is inclusive of birds, columbaire, tent and ring, ammo, and refreshments in the field.
50 guns maximum in a half day.
Price excludes meals, alcoholic beverages and gratuities.
Prices subject to change without notice.



Dove Hunting Packages - New for 2011

For all the years that Joshua Creek Ranch has been open to guests, enormous efforts have been made to attract mourning and white-wing dove to the property. All the right crops have been planted and ponds have been strategically built around the ranch, but to no avail. Optimism swells during the summer months when plenty of dove are seen around the ranch. But come September, they're gone. The fact is, they've not gone far. They've only moved an hour or so away from JCR where crops are being harvested west of San Antonio...

They've moved to some of Texas' best dove hunting country.

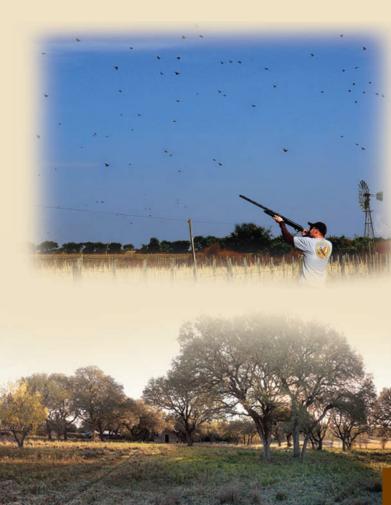
So now in 2011 Joshua Creek Ranch is offering Dove Hunting Packages sure to satisfy the same discerning wingshooting enthusiasts who have found JCR's upland bird hunting so extraordinary.



Indulge yourself with a one or two night stay at Joshua Creek Ranch, including gourmet dining, world-class sporting clays, and a relaxing ride to some of South Texas' finest dove hunting country. Shoot your limit of white-wing and/or mourning dove, then enjoy refreshments on your return trip to Joshua Creek Ranch where your gourmet game dinner awaits. September 1st - 30th One Hunt, One Night: \$470 member \$495 non-member Two Hunts, Two Nights: \$825 member \$875 non-member

October 1st - 24th One Hunt, One Night: \$510 member \$550 non-member Two Hunts, Two Nights: \$885 member \$950 non-member

From September 1st - October 24th this package includes your choice of a morning activity -- sporting clays, fishing, or kayaking/tubing the Guadalupe River.



Optional Morning Activity Substitutions are available.

September 1st - October 24th A guided Axis Deer hunt for \$150/ hunter/day plus Axis buck harvest fee of \$1250 up to 26," plus \$125/inch over 26;"Axis doe, \$295

OR

Private Invitational Pigeon Shoot, 200 birds minimum, \$5000 +

September 15th - 30th Quail hunt (2 gun minimum) \$380/gun (members) \$440/gun (non-members)

OR

Driven pheasant shoot at two drive sites for 25 pheasants/gun; requires 5 guns minimum \$475/gun (members) \$535/gun (non-members)

October 1st - 24th

Quail or mixed bag gamebird hunt (2 gun minimum) or continental pheasant shoot (10 gun minimum) for an additional \$375/gun (members) \$435/gun (non-members)

OR

Driven pheasant shoot at two sites, followed by walk-up hunting behind dogs (5 gun minimum) \$550/gun (members) \$615/gun (non-members)

Prices are subject to change without notice.



HUNT & HABITAT REPORT

Hanging in the great room

of Cypress Lodge is the mission statement of Joshua Creek Ranch which ends with this sentence: "It is the goal of Joshua Creek Ranch to be recognized as "The Best." When this was written over twenty years ago, we were the newcomer to the hunting lodge scene, striving to catch the eye of discerning wingshooters and persuade them to give JCR a try, certain that if

they'd come once, they come again. BERETTA Why did we think that? Because we knew that we and the staff we'd hired were dedicated to excellence in every LODGE Two Tridents - Upland Birds realm of the operation. Although a lot of the amenities around the ranch have changed over the years, the commitment to excellence has not. Needless to say, when the Beretta Trident Program came along in 2010, and, after a rigorous evaluation of all areas of the operation, awarded Joshua Creek Ranch One Trident for excellence in upland bird hunting, our entire team was super-charged with excitement; especially since JCR was one of only four wingshooting destinations in the USA with such a designation, and the only one in Texas.

The award inspired us to do some things to make the ranch even better, like automating the sporting clays course and upgrading the lodging accommodations. When the Beretta Trident Program learned of the improvements we'd made, they re-evaluated JCR's operations and in January, 2011 awarded JCR Two Tridents for excellence in upland bird hunting. Striving for excellence has paid off in recognition beyond our greatest expectations.

> The 2010-11 upland bird hunting season was one of the best ever at Joshua Creek Ranch, Over 60.000 birds, including quail, pheasant, chukar, and Hungarian partridge were hunted in the six month



season from October 1, 2010 through March 31, 2011 by 2500+ hunters. The record numbers resulted from the fact that 100% of the hunting habitat was in excellent condition thanks to perfectly timed spring and summer rains throughout 2010. Expanded hunting areas that had been cleared and seeded during the drought years of 2008 and '09 were available for the first time this past season. Perfectly beautiful weather throughout the season

also meant there were almost no hunting days lost to bad weather, which is both good and bad news since rain is something that's been needed since the beginning of January. Now that the upland bird hunting season is closed, the Axis deer hunting

season is moving toward its summer peak. More trophy bucks than ever are being seen throughout the ranch, and a record season for trophy Axis harvests is expected. Make one of these magnificent animals yours.

As usual, the greatest need at Joshua Creek Ranch this summer season is RAIN....preferably without associated flooding.



nnouncing - Joshua Creek Ranch's new website - Complete with on-going ranch hunting/wingshooting and sporting activities, as well as, on-line shopping and dining and lodging information.

The new site was developed to provide expanded online services for clients and to make it easier for them to actively engage with Joshua Creek Ranch. Additionally, the site will offer special packages, photos, videos, blogs, membership, staff information and reservations opportunities.

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Home | About | Hunting & Wingshooting |

Sporting Activities

Lodging & Dining | Conferences & Events

BERETTA LODGE Two Tridents - Upland Birds

Announcing our new Website! www.joshuacreek.com



Joshua Creek Ranch is proud to announce that Shotgunlife.com has tapped Ann Kercheville as their new monthly columnist. Ann's column titled "Shotgun Wife" Chronicles of a Hunting Lodge Life premiered on March 1, 2011.



After 20+ years of building and operating an award winning hunting lodge, Ann offers insight into the interesting, fast-paced and very demanding world of running a world-class hunting resort.

She'll visit about the highlights, excitement and challenges that come with living the sporting life. If you know Ann you can attest to her experience and charm and if you don't - you'll enjoy her observations and musings about life around a lodge -



BERETTA ODGF **Two Tridents - Upland Birds**

"We are committed to delivering exceptional client service and wanted to improve the online experience for our clients making it easier for them to access information," said Ann Kercheville, President of the ranch. "The new JCR website provides our clients greater flexibility and a better opportunity to actively communicate with us, and we hope it will become a trusted resource for them as they plan their wingshooting/hunting/ fishing and sporting activities year round."



Shotgunlife.com, the first online magazine dedicated to the best in wing and clay shooting, is an easy to navigate format with engaging stories written by experts in the field.

AXIS DEER Hunting

xperience free-range Axis Deer hunting in a spectacular habitat - The Texas Hill Country! Over 20 blinds and protein feeders are maintained year-round, providing hunters with exceptional harvest opportunities. Hill Country Axis deer can be hunted year-round, with the best trophies taken in the summer months. JCR Axis hunters experience a 90 + % success ratio. Other services include processing and taxidermy.



Axis Hunting - Guided Bow & Rifle Packages

Economy - \$2,350 One Axis buck (29 to 31", hard horn only) and one Axis doe, 2 nights, 3 days, with lodging and meals

Standard - \$2,500

One Axis buck (31+-34", hard horn only) and one Axis doe, 2 nights, 3 days, with lodging and meals

Premium - \$,2,990

OneAxis buck (34+", hard horn only) and one Axis doe, 3 nights, 4 days, with lodging and meals

Youth Outdoor Adventure Program

Skill building activities for youngsters 8 -15

- Shotgun Shooting
- Rifle Shooting
- Archery
- Fly Fishing
- Upland Gamebird Identification
- Tracks and Traps
- Canoeing and Kayaking
- Hunter Education Certification for Ages 9 +
- Basic Outdoor Survival Skills
- Hunting for Axis Deer (optional add-on)
- And Much More





Summer 2011 Youth Outdoor Adventure Program

\$1,175/week or \$2,295 for 2 consecutive weeks

Ages 8-12 June 25th - July 1st Ages 13 -15 July 10th -16th Session I Session III Ages 13-15 July 17th - 23rd (2 consecutive weeks July 10th - July 23rd) Session II Session IV Ages 8-12 July 31st - August 6th Ages 8-12 August 7th - 13th (2 consecutive weeks July 31st - August 13th) Session V

* Price includes loaner guns and ammo, fly rods, flies, instructor fees, lodging and meals.

** Parental permission is necessary for your child to participate in an Axis hunt. Inquire for Axis doe & buck harvest fees.

JOSHUA CREEK RANCH Commissions Sculptures

The only disappointment we experienced upon acquiring Lodge at River's Edge in Basalt, Colorado in 2005 was that a giant cottonwood tree at the entry to the property was dying. But the disappointment didn't last long because we soon met nationally known wood sculptor, Larry Lefner, who transformed our dying tree into a giant trout rising from a teeming swirl of water. And so that tree lives on for countless visitors to the Frying Pan River Valley to enjoy every day.



When lightening struck and killed a significant oak tree along the main entry road to Joshua Creek Ranch, we thought of Larry Lefner and his unique ability to bring wood to life with his chain saw and chisels. He's been commissioned to carve the "lightning tree" into an English Cocker flushing pheasant from tall grass. The carving began in April and its progress can be seen on the JCR website. You'll be amazed when you see this work of art next time you visit the ranch.

H. Kreg Harrison Visits Joshua Creek Ranch

H. Kreg Harrison is known for his life-like dog and sporting sculptures and is represented by galleries throughout the U.S. Whenever possible, Kreg prefers working from live models. "When I saw Kreg fashioning from clay the head of an English Setter that was sitting at his feet, I knew that

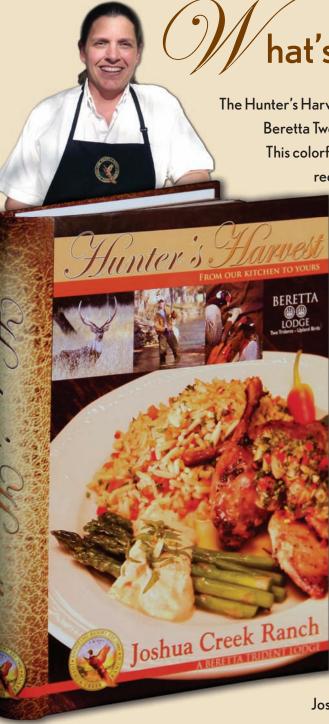


e, t that I wanted to sculpt a

he was the artist that I wanted to sculpt a bronze dead mount that I'd had in mind for years...a mixed bag of a pheasant, chukar



and quail. I invited and commissioned Kreg to come Joshua Creek Ranch and we set him up in the Cypress Lodge living room where he sculpted from a dead mount model of real birds. The process was fascinating," said Ann Kercheville. Information about a limited edition of this bronze sculpture will be available later this year.



Overflowing with a scrumptious mix of soups, salads, appetizers, entrees and desserts, Hunter's Harvest captures the distinct local flavors and game of this popular Texas Hill Country shooting and fly-fishing resort. Vibrant photography, unique design, one-of-a-kind recipes and interesting tidbits blend to create the perfect sampling of all that Joshua Creek Ranch has to offer.

Available in the Joshua Creek Ranch Pro Shop or order online at www.joshuacreek.com. Click on "About" and select "ProShop"

hat's Cookin' in the Kitchen

The Hunter's Harvest cookbook featuring mouth-watering recipes from Beretta Two Trident Lodge affiliate Joshua Creek Ranch is here! This colorful high-end book serves up 166 pages of delectable recipes highlighting wild game and homemade dishes from



Texas Hill Country's award –winning Joshua Creek Ranch. Hunter's Harvest is a unique collection of game recipes selected from Joshua Creek Ranch - one of the country's premier hunting lodges and resorts. Cooks can bring the hunting and fishing experience full circle with a delicious, easy-to-prepare meal that the whole family will enjoy—using their own harvest. For hunting enthusiasts, participants, and foodies, finding ways to prepare, cook, and enjoy the game they've harvested is a large part of the enjoyment of the sport. The all-new Hunter's Harvest is packed with recipes for quail, venison, dove, pheasant, chukar, trout and much more. Also included is a special recipe courtesy of Georgia Pellegrini, well-known chef, author and – sportswoman extraordinaire! Georgia shares her

recipe for Braised Pheasant Legs with Cabbage and Grapes - a dish that delighted all during her shooting and cooking visit at Joshua Creek Ranch.



SPORTING CLAYS LEAGUES

LEAGUE DATES May 17th - June 19th June 21st - July 24th July 26th - August 28th

Well-travelled shooters have called JCR's sporting clays course one of the most scenic in the country. Add to that, two fully automatic traps on each of twelve stations, a friendly staff, and 7-day per week access, and you've got the makings for a great league experience. Invite your shooting buddies to join you and come out to JCR for some fun and friendly

competition all summer long. Shoorters can enter to compete in the 12 gauge class, the 20/28 gauge class or BOTH! Shoot your 100 weekly league targets from Tuesday through Sunday for five weeks, with your four best scores entered for the competition ranking.

Winners will be announced at the end of each five-week event. Participants in all five events throughout the spring and summer are eligible for entry in a drawing for an upland bird hunt at JCR in October, 2011. Entry fee is \$50 per week or \$230 for five weeks if paid in full in advance. A golf cart is available for rent along with Beretta over/under shotguns in 12, 20, and 28 gauges.



Call 830-230-5190 or email: info@joshuacreek.com

Joshua Creek Ranch