

Joshua Creek Ranch Market Company Com

₱ FALL / WINTER 2014

25 Years of Excellence

vision to become Texas' premier wingshooting destination began in 1990 on a pristine stretch of land along Joshua Creek and the Guadalupe River in the



scenic Texas Hill Country. Today, that vision and so much more has become a reality for Joshua Creek Ranch and its many guests, members, staff, and owners.

For the past two-and-a-half decades, Joshua Creek Ranch has been nurtured



by a relentless passion and everlasting commitment to wildlife habitat stewardship and excellent service to hunters from all over the world.

From quail hunts behind pointing and flushing dogs and European-style driven pheasant shoots to whitetail and trophy Axis deer hunting, fly-fishing for rainbow trout and sporting clays shooting on a breathtaking 15-station Hill Country course, gourmet dining and comfortable



lodging with scenic views, Joshua Creek Ranch just keeps getting better every year.



Highly awarded for its upland bird hunting, Joshua Creek Ranch has expanded into waterfowl this season,

adding decoyed mallard duck hunting. And, the addition of a new 10,000+ square-foot lodge with 11 guest rooms overlooking Joshua Creek, plus a state of the art conference facility will bring Ranch

accommodations to an even higher level of comfort with overall capacity for 47 double - occupancy quests.





In this issue

25th Anniversary

Wingshooting School

Orvis Endorsement What's Cookin' At JCR

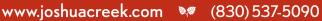
Raising The Bar At JCR

2014 Summer Highlights

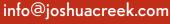
Promotions & Events













25 Years of Excellence continued

"As an avid wing shooter of thousands of birds each year, I can honestly say Joshua Creek Ranch represents the best of the best when it comes to premier wingshooting lodges. When you combine a great hunting experience with five-star lodging and dining, you've got a real winner. The new conference facilities under construction will truly make Joshua Creek Ranch a first-class destination for corporate retreats, conferences and client entertainment," remarked Cornelius Dupré, Chairman and CEO, Dupré Energy Services, Houston, TX.



By popular demand, Joshua Creek Ranch is opening a comprehensive Wingshooting School this fall. Also, bird hunters now have the opportunity to take home their harvest prepared by JCR chefs using favorite ranch recipes & conveniently packaged to heat & serve.

For more than 25 years now, the leadership, staff and guides at Joshua



Creek Ranch have always made it a top priority to ensure that guests are surrounded by warm, Texas hospitality and treated to a first-class hunting and outdoor experience at every visit, regardless of their experience level.

"In addition to the excellent service, hunting guides, bird dogs, food and lodging, the thing I enjoyed most about Joshua Creek Ranch was how they tailor the whole experience to their guests. Whether you're an avid hunter or beginner, you won't feel out of place at Joshua Creek Ranch. I could not have

had a better time bird hunting for Quail & Pheasant, fly fishing for Rainbow Trout and shooting sporting clays – all in one trip to one destination," said JT Keating, SVP of Marketing, SignaCert, Austin, TX.

Just 45 minutes northwest of downtown San Antonio, Joshua Creek Ranch provides guests a world-class experience in the field plus gourmet dining and exceptional lodging with spectacular views.



Recognized as one of only five Beretta Trident Lodges for Excellence in Upland Bird Hunting in the United States and the only one in Texas, an Orvis Endorsed Wingshooting Lodge and recipient of the 2013 Award of Excellence from Sporting Classics Magazine for Hunting Lodge of the Year, Joshua Creek Ranch truly represents the BEST of the best.



Cooking

JCR Endorsed By Orvis

In this 25th Anniversary hunting season Joshua Creek Ranch is proud to be recognized as an Orvis Endorsed Wingshooting Lodge.

Over two decades ago, Orvis set out to make planning a world-class outdoor experience easier for its customers. The result was the Orvis Endorsement Program which represents the best lodges, outfitters, trainers, breeders and guides in North America. Each endorsed operation has its own character, but all share the same high standards: great service, great wingshooting and/or fishing, and an experienced, professional staff. These standards of excellence are continually reviewed by the Orvis staff and evaluated by visiting guests in postvisit critiques sent directly to Orvis.

As one of only 25 Orvis Endorsed Wingshooting Lodges in the world, Joshua Creek Ranch personifies the same quality and service that Orvis has

become known for over the last 150+ years. Orvis has an industry-wide reputation as an authority on experiential sporting and travel offerings which is enhanced by the Orvis Guide to Adventure Program (www.orvis.com/adventure). You're invited to submit a review on the JCR Orvis profile based on your experience here.

Orvis Profile Page:

www.orvis.com/p/joshua-creek-ranch-tx/2a7m



What's Cooking at Joshua Creek Ranch?

Women and outdoor sports, approached Joshua Creek Ranch about hosting a "Love"

at First Shot" cooking show with JCR's Chef Michael Davis. The NRA Women's team had been to the ranch on a prior video shoot, tasted the refined dinner menu and knew what the next episode had to be about! For over twenty five years Joshua Creek Ranch has been serving up gourmet four-course dinners

with a focus on game like Pheasant and Axis Deer. In an age of convenience, a cooking show that focuses on preparing game from harvest to table is a rare gem.

Chef Michael, an avid hunter and outdoorsman, welcomed the opportunity to showcase his culinary skills. After a morning spent hunting and shooting sporting clays, Natalie and Michael got to work preparing some of the most requested dishes here at JCR including Quail Poppers, Pheasant Enchiladas, Cherry Chipotle Axis and Sides to match. The goal of the web series is to showcase how easy preparing game dishes can truly be. Joshua Creek Ranch confirms that idea with easy recipes in our Hunter's Harvest Cookbook. The hard-bound book features a collaboration of recipes served to the Ranch guests over 25 years.

The book can be purchased at JCR's pro shop or online at www.joshuacreek.com. For the real experience come taste test the recipes for yourself!

Cherry Chipotle Sauce

½ cup dried cherries

1/2 cup of hot water

2 Tbsp butter

2 Tbsp onion, cooked

2 cloves garlic, chopped

1 cup beef demi-glace

½ cup cabernet sauvignon

2 Tbsp sugar

1Tbsp chipotle peppers, chopped

1Tbsp rosemary, chopped

Let cherries stand in water while preparing the sauce. Melt butter in pan, add onion and cook until clear. Add garlic and stir. Add remaining ingredients and cook slowly. Add a little cornstarch dissolved in water if necessary to thicken. This is terrific served with grilled venison. Makes about 1½ Cups of sauce.

Raising The Bar At JCR!

Joshua Creek Ranch has always maintained the highest standards for creating a first-class experience for guests,



and this Silver Anniversary year is no exception. The Ranch has exceeded even its own expectations in so many ways.

First, JCR took home the first place gold medal award for 2013-2014 Axis Deer Exotic at the Trophy Game Records of the World Awards Banquet. Then four months later, an even bigger Axis buck was harvested which is the new first place gold medal for Typical, Free-Range Axis according to the Safari Club International record books. So it's not a stretch to say that JCR has the best free-roming Axis deer hunting in the world!



Now, as we enter the peak hunting seasons this fall and winter, there is so much to be excited about. From the incredible managed habit producing some of the best upland bird hunting in the U.S. to the addition of decoyed mallard duck hunting from blinds around wooded ponds (already a big hit), Joshua Creek Ranch has more to offer its members and guests then ever before.

And, that's just the beginning. This fall, by popular demand, the opening of a comprehensive Wingshooting School is slated, aimed at improving hunting and shooting skills for wingshooters of all levels. The five-course school will focus curriculum around shotguns, shooting, hunting dogs, game birds and field techniques.

In early 2015, Joshua Creek Ranch will open its new 10,000+ square-foot lodge overlooking Joshua Creek, The Branch Haus will feature 11 new guest rooms and a state-of-the-art conference facility. This new and improved offering will satisfy every need of guests looking to mix business and pleasure for executive retreats, corporate meetings, client entertainment or social events.



And last, but not least, Joshua Creek
Ranch has launched a Premium
Processed Gamebirds Program
available to all bird hunting guests.
As always, wingshooters will have the
opportunity to take home their harvested
birds, skinned, frozen and vacuum sealed.
New this year, JCR guests have the option
to upgrade their take-home harvest to
birds prepared using some of the favorite
Ranch recipes... ready to heat and serve.
The menu features Pheasant Poppers,
Quail Poppers, Pheasant in White Wine
Sauce, Duck & Black Bean Soup and
Pheasant Pot Pies just to name a few.



The 2014-2015 hunting season is shaping

All part of a tribute to the great customer

relationships that have been built over the

up to be quite a milestone anniversary

year for new activities, programs and

facilities at Joshua Creek Ranch.

last 25 years!



Summer Highlights 2014

Fun & Charity Shoots

Fun Shoots and Charity events highlighted JCR summer Sporting Clays activity. Each event was filled with friendly shooting competition, prizes and, of course food! Sporting Clays shooting is fast becoming one of the most popular hobbies in Texas. A scenic 15- station course featuring amazing views of the Texas Hill Country accommodates 150 shooters in one shotgun start time. Traditionally known as a Wingshooting destination during October through March, the Ranch offers great opportunities to host Spring &

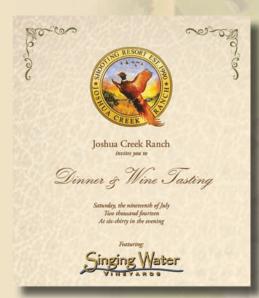
Summer Sporting Clays shoots for charities, company events, bachelor parties, or just a group of friends.



King Of The Hills Shoot Winning Team

Knights of Colombus Dripping Springs, TX

Wine & Dinner



The term "foodie" has been used a lot in popular media lately. At a local Chamber of Commerce meeting it was brought to the attention of the JCR staff that local area residents were in need of more fine dining venues. With the notion of foodies in mind and fond memories of Friday Night Patio Dinners hosted at the Ranch in years past, the idea of the wine dinner was born. Singing Water Vineyards located in Comfort Texas co-hosted the six-course pairing dinner that featured wild game and a selection of the vineyard's wines. A guest list of over 45 attendees enjoyed six delicious dishes prepared by JCR Chef Michael Davis and Flamenco music by Florin Sanchez. Be on the lookout for an invite to the next gourmet wine dinner!





YOAP

Joshua Creek Ranch's Youth Outdoor Adventure Program began with a fun filled weekend in 1993 for a few boys

learning shotgun shooting.

Over the years the program
grew exponentially in enrollment and
activities. In 2013 the decision was made
to take that ever popular Youth Outdoor
Adventure Program (YOAP) and turn
it into something EXTREME and
extraordinary. YOAP EXTREME enrolls
just 4 participants per session for an
intense week of outdoor emersion.



YOAPER's spend a busy week at Joshua Creek Ranch engaging in riflery, archery, shotgun sports, fly-fishing, camping & cooking out under the stars. And did we mention hunting? Attendees can choose from a selection of Exotic Trophy Animals to harvest. Limiting each session to just 4 kiddos allows for more individual development of a lasting love for the outdoors. YOAP Extreme teaches these young hunters responsibility, conservation, and ethical hunting practices.

The best part is a week with no technology!
- Enrollment is now open for



participants in 2015 sessions.

2015 Session Dates

June 14 - 20 June 21 - 27 July 5 - 11 July 19 - 25

Gift Certificate

This year give that special someone a customized holiday gift certificate from Joshua Creek Ranch.

Guest Services staff can assist you in creating a custom gift certificate for any itinerary at Joshua Creek

Ranch or a specific dollar amount. Gift Certificates can be used for or applied to:

Lodging • Gourmet Dining • Hunting Packages • Sporting Clays • Pro Shop Merchandise



Make this year's gift a unique and memorable experience!

CALENDER OF EVENTS

2014

November

1st Whitetail Deer and Fall Turkey Season Begins
9th Open Line Shoot
25th Open Line Shoot
27th Thanksgiving - Ranch Closed

December

6th Open Line Shoot 18th Open Line Shoot 25th Christmas Day - Ranch Closed

January

4th - Fall Turkey Season Closes 5th Open Line Shoot 31st Open Line Shoot

February

8th Open Line Shoot 17th Open Line Shoot 28th JCR Whitetail Season Closes

March

2015

14th Open Line Shoot 19th Open Line Shoot 21st Spring Turkey Season Opens 31st Joshua Creek Upland Bird Season Closes

Watch for the next issue of Shooting Tales in early 2015



Like, Follow and Connect with us to get the latest on news, information, events and promotions at Joshua Creek Ranch.





