



A volunteer organization that emphasizes agriculture and education to develop the youth of Texas.

SAN ANTONIO LIVESTOCK EXPOSITION, INC.

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Dear Sponsor/Exhibitor:

On behalf of The Wildlife and Natural Resources Committee (WNRC) of the San Antonio Stock Show & Rodeo (SASSR), I am excited to invite you to join us as a valued sponsor and/or exhibitor for the **Texas Hill Country Game Fair**, a premier event held at the **Joshua Creek Ranch Shooting Resort on June 20 and 21, 2025 in Boerne, Texas.**

Our Game Fair is an event for outdoor sporting enthusiasts, conservationists, and supporters of youth education to come together and enjoy activities and exhibits. These activities and exhibits will include: archery, hunting dogs, fishing and fly fishing, hunting equipment, hunting education, sporting clay shoot, and more. The Texas Hill Country Game Fair is the first of its kind in Texas.

Our event will occur over two days with a number of sponsorship and exhibitor opportunities. Sponsors and exhibitors are invited to participate in a variety of different ways to showcase their brands and products to attendees. Sponsors can participate in this unique event by setting up a booth, distributing information, and/or demonstrating their products.

As we continue to grow this important event, we are seeking the support of respected partners like yourself to help make it a success.

About the San Antonio Stock Show & Rodeo

The San Antonio Stock Show & Rodeo is one of the largest and most respected events of its kind in the country, with over 1.5 million visitors annually. More than just a rodeo, the organization has a deep-rooted mission to support Texas youth and agriculture through scholarships,



grants, and various educational programs. Each year, millions of dollars are distributed to deserving young Texans pursuing their education, ensuring that the future of our agricultural and natural resources industries remains bright.

The San Antonio Stock Show & Rodeo has committed over \$267 million to youth education since its inception, providing scholarships, awards, and opportunities that have directly impacted thousands of students across Texas. Your sponsorship of The Texas Hill Country Game Fair will directly contribute to these life-changing initiatives.

Why Partner with Us?

By sponsoring The Texas Hill Country Game Fair, you will not only gain valuable exposure to a passionate audience of outdoor enthusiasts and community leaders, but you will also be aligning your brand with a cause that has a direct and lasting impact on the youth of Texas. This event offers a unique opportunity to showcase your support for wildlife conservation, responsible outdoor recreation, and education, all while helping us continue our mission to foster the next generation of leaders in agriculture and natural resources.

We offer a range of sponsorship opportunities designed to meet your company's marketing and community engagement goals. As a sponsor, you will benefit from:

- Brand recognition at the event and in all promotional materials
- Networking opportunities with key stakeholders and community influencers
- On-site engagement opportunities to showcase your products and services
- Public relations and media exposure through our extensive event promotion efforts

We would love the opportunity to discuss how you can partner with us to support this exciting event. Together, we can make a difference for the youth of Texas and our natural resources.



Thank you for considering this opportunity to give back to the community while enhancing your brand's presence at one of the most anticipated events of the year. I look forward to following up with you in the coming days to discuss how we can collaborate.

Thank you for your time and support.

Warm regards,

Duane Westerman
Chairman, Wildlife and Natural Resources Committee
San Antonio Stock Show & Rodeo